



Halloween Waste Facts 2024

 Everything
Managed
Group

 Waste
Managed

Summary:

At Everything Managed Group, we gathered data on **Halloween waste disposal practices** to better understand the environmental impact of seasonal activities like Halloween and identify areas where we can drive positive change.

By analysing responses to questions about pumpkin disposal, decoration reuse, and spending habits, we can uncover trends in waste generation and recycling behaviours specific to this time of year.

This data will enable us to create **targeted campaigns** and resources that promote sustainable habits, help reduce unnecessary waste, and **encourage responsible recycling** within our community and client base.

Ultimately, this insight helps us tailor our services to support our **client's sustainability goals**, bringing more effective **waste management solutions** into play during seasonal events.

Key Takeaways:

Sustainability in Decoration Habits

Over **40%** store their Halloween decorations for reuse, while **52%** don't decorate, indicating relatively low new-purchase behaviour and minimal decoration waste.

Limited Pumpkin Disposal Awareness

A large portion disposes of pumpkins in general waste, suggesting there's room to educate on eco-friendly disposal options like composting or food waste bins.

Low Halloween Spending Overall

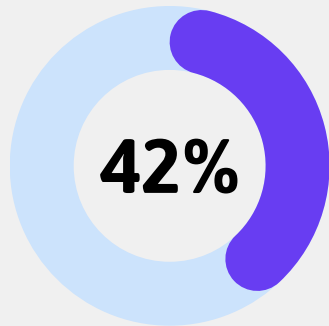
Most respondents spend conservatively on Halloween, with **15%** spending £5 or less on sweets and **19%** spending £10 or less on decorations.

Dominance of 25-34 Age Group

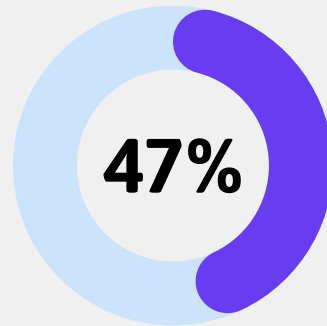
Most responses came from the 25-34 age group, highlighting this demographic as a focal point for targeted, sustainable Halloween initiatives.



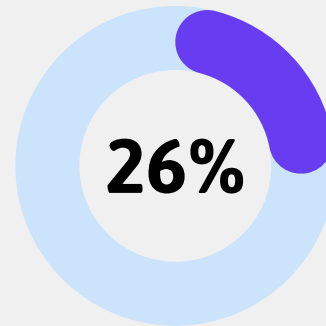
How much do you typically spend on Halloween sweets for trick-or-treaters?



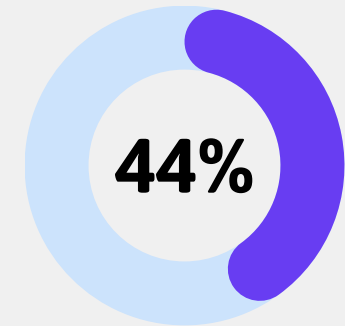
Overall, **42%** of respondents do not buy sweets during Halloween



47% of people aged 25-34 do not buy sweets at Halloween



26% of Females are more likely to spend between £6-£10

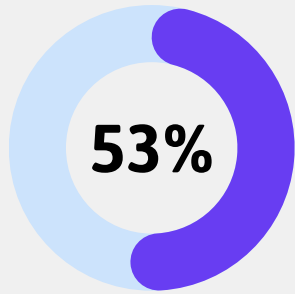


Males are less inclined to spend money on sweets at **44%** not purchasing sweets

Respondents aged 18-24 shows the most varied spending pattern.



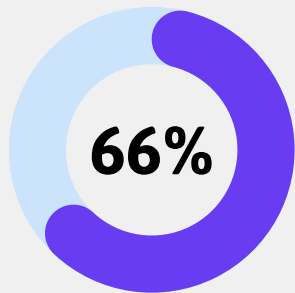
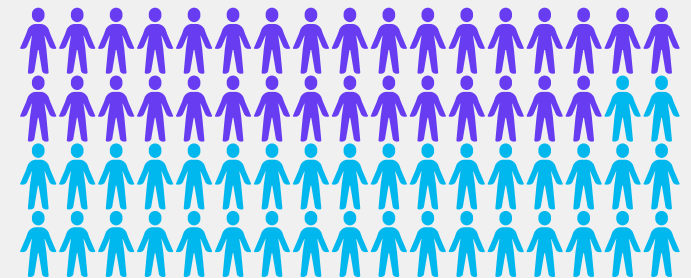
How much of the Halloween sweets do you usually throw away?



Respondents report only throwing away **0-10%** of sweets during Halloween.



The 25-34 group is least likely to throw away sweets, with **32 respondents** reporting no waste.

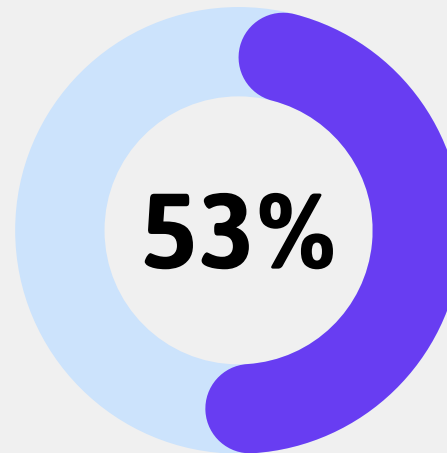


Females are more likely to throw away less than 10% of their sweets, indicating a trend toward careful consumption.

Do you purchase new Halloween decorations each year?

Males are more likely to mix new and old decorations or buy new ones.

22% of Males mix new and old decorations and only **10%** buy new ones yearly.



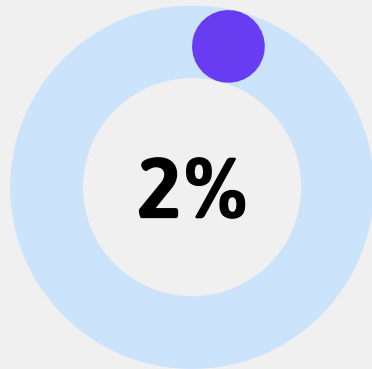
Respondents don't decorate at Halloween.

42% of respondents aged 18-24 mix old and new decorations, showing a trend towards more sustainable practices at Halloween.

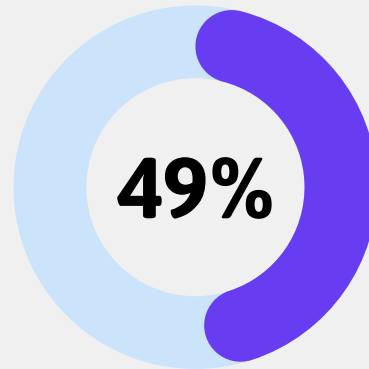


The 25-34 age group is the least likely to purchase new decorations, with **54%** respondents not decorating.

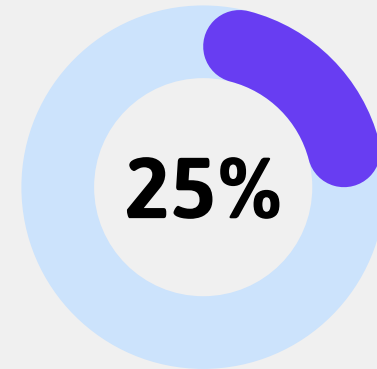
How much do you spend on Halloween decorations on average?



of respondents spend **over £50** on average on sweets for Halloween - Respondents in this category were also all men!



of females spend **£0** on decorations for Halloween



of non-binary respondents spend **£10 or less** on decoration



How do you dispose of your Halloween decorations?



Less than **1%**

of all respondents donate decorations at the end of the Halloween season

30%

Males store decorations for the next Halloween season

20%

Of respondents aged **24-34** store decorations at Halloween

The trend suggests that **men are more likely** to throw away their decorations than women, and the 25-34 and 35-44 age groups show a notable **tendency to dispose of decorations**, with increasing percentages in older age groups.



How much food do you typically throw away after Halloween?

85% The 35-44 age group had the highest percentage of respondents reporting no food waste, highlighting a strong trend toward **waste reduction**.

25-34

Age group is the **most wasteful** waste group at Halloween!



But...

Less than 1%

Waste over **50%** of their food.



74%

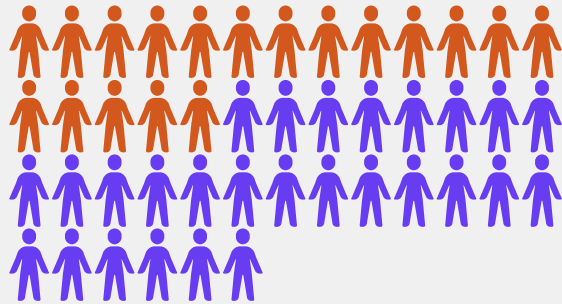
Respondents have no leftover food after Halloween

And

57%

of these are men!

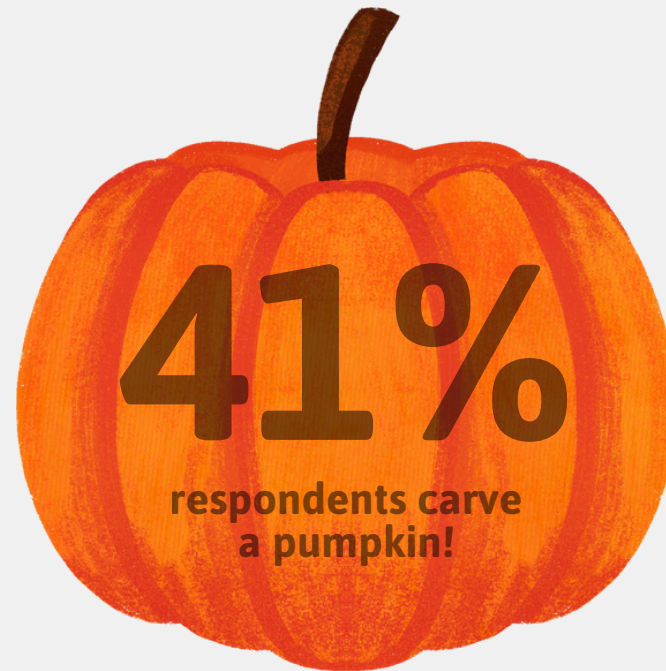
Do you carve pumpkins for Halloween?



40%

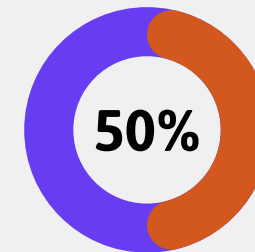
of females carve pumpkins at Halloween.

Men have the highest percentage of pumpkin carvers among all genders.



25-34

age group is **most likely** to carve a pumpkin for Halloween



of non-binary and others carve a pumpkin!



How do you dispose of your pumpkin(s) after Halloween?



30%

dispose of their pumpkin in the general waste bin!



18,000 pumpkins are wasted each year in the UK!

with

37%

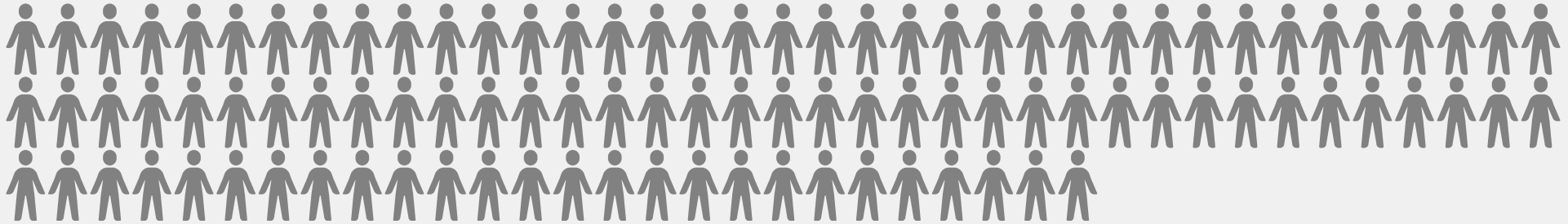
Not purchasing a pumpkin at Halloween, this indicates a need to educate people on the proper disposal methods of pumpkins.



14%

of respondents compost their pumpkin after use.

Total Participants: 118



Gender Breakdown:

Males: 68 (57.6%)
Females: 45 (38.1%)
Non-binary: 4 (3.4%)
Prefer Not to Say: 1 (0.8%)

Age Group Distribution:

18-24: 12 (10.2%)
25-34: 68 (57.6%)
35-44: 20 (17.0%)
45-54: 13 (11.0%)
55-64: 4 (3.4%)
65+: 1 (0.8%)

Understanding the **demographics** and **preferences** will help in developing **targeted marketing strategies** for Halloween products and services.

